



WORLD OPTIONS®

Shipping Made *Simple*

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Who are we?

A Franchise Network that resells shipping & transportation services to small and medium sized businesses.

We are looking for people with an Entrepreneurial spirit who know how to sell and service businesses in their local franchise area.

You will be the local shipping expert that provides "One Stop Shopping" of transportation services to local businesses.



Global Shipping Partners & Online Shipping Platform

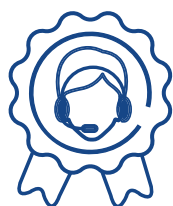
Based on our experience and network in the industry, we have agreements with global and local carriers who will provide a comprehensive service portfolio to your potential and existing customers.

The carriers we work with are all leading in the Logistics industry; TNT Express (to become FedEx) & UPS, both cover Express and Economy Services with DHL Parcel & DPD for Parcel type services.

Our service portfolio does not stop there; for existing customers we can also provide FREIGHT type services working with, amongst others, DHL Freight, DSV and ExFreight.

Our Franchise Portal connects with these leading Carriers and our customers have Shipping at their fingertips, literally within a matter of seconds.

Our Unique Selling Points



ONLY ONE
CUSTOMER CONTACT



GLOBAL SHIPPING
PARTNERS



DOMESTIC AND
INTERNATIONAL



LEADING
EDGE SHIPPING
PLATFORM



FINANCIAL
& OTHER
ADVANTAGES



ONE INVOICE FOR
ALL SHIPMENTS



Our Technology

We are very customer centric this becomes quickly apparent through our Unique Shipping Portal; our customers love the ease of use. In addition, we offer our Franchisees our "back office" Franchise Portal which enables automation of many of the processes.

A suite of tools is available in the Franchise Portal:

- Our Shipping & Franchise Portal is fully connected to our carriers; this enable a robust and automated billing process.
- Our Franchisees have their own view and can fully manage pricing and margins with their own approach.
- We have a full customer management and reporting suite that Franchisees use to manage their business.
- Leading edge Customer Communication Support approaches including a "ticketing" system between customers, Franchisees and our central support center. Full visibility!
- Voice over IP (VOIP) system is linked to our Shipping & Franchise Portal and we are providing you with a local number, allowing you full flexibility.



How much support can I Expect?

At World Options we are not looking for just "another" Franchise, but an actual business partner, who can take the lead in developing and maintaining a strong, healthy and profitable business in their local area.

This comes not only through hard work, but also a spirit of collaboration, working together and sharing ideas and best

practices. We have a "TEAM" philosophy, Together Everyone Achieves More, a principle we adhere to, and incorporate into our code of ethics.

We recognize that particularly in the initial stage of your Franchise, YOU will need plenty of learning, support and visits to your local area and we will be there to guide you.

An extensive on-boarding program including, but not limited to learning sessions, visits to your Primary Area and visiting our Support Centre. We tailor the program to your needs.

- ✓ Established Carrier Agreements - Authorized reseller, learning about all our carriers as well as the Logistics industry.
- ✓ Supporting technology to run your business: customer shipping portal and all the ins and outs of the Franchise
- ✓ Portal in terms of customer management and maintenance, billing & collection.
- ✓ We use our experience in the selling approach in the market that you need to tweak to your own style and approach.
- ✓ The Support Centre will manage any customer inquiries you receive and raise them with the carriers. Enabling you to focus on your customers.





Buying a World Option Franchise

A World Options Franchise in Belgium & Netherlands has a Primary Area (based on post codes), where you are the local shipping expert. We appreciate that you probably have a network across the country and our "non-exclusive" area approach will allow you to do so, we have tools to manage this to avoid internal conflicts.

A World Options Franchise costs € 25.000 and is a 3-year agreement, renewable without any additional costs as long as your targets are met.

Other costs to set-up the business are minimal as most of our Franchisees actually work from home. This provides the flexibility and freedom that many people are looking for.



How much can I earn?

The answer to the question depends very much on YOU as an individual, your drive, commitment and work ethics. Part time casual effort will, more often than not produce limited results.

The World Options Franchise allows you to build real residual income, based on recurring revenue from existing satisfied customers.



The buying process?

If you are interested in a World Options Franchise in Belgium & Netherlands, we suggest that we start with due diligence to ascertain whether World Options is right for YOU!

First key step is for us to meet with you to understand each other's background and expectations.

We have some important material that you need to review in order to understand our business model better and your earning potential.

We do this best by signing our Confidentiality Agreement (CA), then we will be ready to share all our material with you.

1. Introduction, ideally through a personal meeting, we will be pleased to visit you in your own environment.
2. During this meeting we will provide you with further details and give you the CA for your review.
3. After receipt of the CA, we will send you;
 - ✓ FRANCHISE AGREEMENT
 - ✓ OPERATIONS MANUAL
 - ✓ FRANCHISE EVALUATION MODEL
4. After your review, we will meet up at one of our facilities to discuss your feedback and any clarification necessary.
5. We will also use this opportunity to discuss your business set-up and other things you need to do in preparation for starting your Franchise.

